



# The REVOLUTIONARY BREAKTHROUGH in Cellular Anti-Aging\*

## THE CHALLENGE

Exploring longevity is truly the ultimate quest, and researchers are spending billions of dollars to unlock the secrets to living longer. In laboratories around the world, researchers are attempting to slow down the aging clock. The biological changes related to aging may start as early as birth, leading to a gradual loss of bodily function through changes at the cellular level. Emerging research reveals we may be able to influence these biological aging processes in positive ways. This has to do with how efficiently cells repair and replicate themselves, which can affect your health, well-being, and the aging process in various ways. In fact, cellular activities that may lead to aging are occurring on a daily basis.

### There are four key mechanisms of cellular aging:

- » **DNA DAMAGE.** Every cell in the body is bombarded daily by up to a million DNA-damaging assaults that can harm the cell's genetic database, creating a "typo" that may compromise cell function and longevity.
- » **GENETIC REGULATORS.** Genetic regulators contribute to age-related cellular deterioration by controlling the dynamic balance between damage and repair, including whether a cell lives or dies.
- » **DECLINING CELLULAR ENERGY PRODUCTION.** Mitochondria in our cells create energy we can't live without. As mitochondrial efficiency decreases, cell function declines.
- » **ACCUMULATION OF AGE PROTEINS.** Excess accumulation of advanced glycation end products (AGE) can cause cellular damage that can compromise cell integrity and longevity.

## THE SOLUTION

### THE REVOLUTIONARY BREAKTHROUGH

Shaklee, the number one natural nutrition company in the U.S., is on the forefront of this emerging scientific research, and our scientists have designed a way to create a unique polyphenol blend with ingredients shown in laboratory studies to fight cellular aging.

## THE SHAKLEE DIFFERENCE

In laboratory studies, Vivix<sup>®</sup> ingredients have been shown to impact the four key mechanisms of cellular aging.\*

### 3,000 glasses of red wine

A 30-day supply of Vivix delivers the equivalent amount of resveratrol found in 3,000 glasses of red wine. One daily serving delivers the equivalent amount of resveratrol provided in 100 glasses of red wine.

### 10X more powerful

In laboratory studies, Vivix ingredients have been shown to be 10X more powerful than resveratrol in slowing the formation of AGE proteins.\*

### Exclusive to Shaklee

Shaklee scientists have worked for years to create and isolate a unique profile of polyphenols shown in laboratory studies to fight cellular aging.\* Only Shaklee uses an exclusive, patent-pending extraction process to deliver this full spectrum of concentrated polyphenols, isolating key ingredients from the most bioactive parts of grapes. Not only have we filed for multiple patents to protect this innovation, we have ensured that Shaklee will have the entire output of the largest and best growers of one of the key ingredients for the next 20 years so we can deliver these exclusive benefits to you.

### All natural, patent pending

Multiple patents have been filed to protect this innovation. No artificial flavors, colors, sweeteners, or preservatives have been added.



### 100% Shaklee Guarantee

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

As a result, Shaklee has developed the world's best anti-aging supplement.\* One of its key ingredients, resveratrol, has been referenced in over 2,500 research publications, including studies conducted by Harvard University, the National Cancer Institute, and the National Institute on Aging, part of the National Institutes of Health. The name of this remarkable breakthrough dietary supplement is Vivix® Cellular Anti-Aging Tonic, and Shaklee has filed patent applications to protect this unique and exclusive blend of polyphenols. Developed after years of research by Shaklee Corporation, Vivix is the world's best cellular anti-aging supplement and is all natural with no artificial colors, flavors, sweeteners, or preservatives added.\*

**In laboratory studies, Vivix ingredients have been shown to impact the four key mechanisms of cellular aging. And in a major breakthrough, a recent clinical study demonstrated that Vivix ingredients activate a key genetic regulator that helps turn down cellular aging.\* A 30-day supply of Vivix delivers the equivalent amount of resveratrol found in 3,000 glasses of red wine, and Vivix ingredients were shown in a laboratory study to be 10X more powerful than resveratrol in slowing a key mechanism of cellular aging.\***

<b>Supplement Facts</b>		
Serving Size: 1 Teaspoon (5 mL)		
Servings Per Container: 30		
	Amount Per Serving	% Daily Value
Calories	15	
Total Carbohydrate	4 g	1%**
<b>Rejuvetrol™ Patent-Pending Blend</b>	1,290 mg	†
Muscadine Grape extract ( <i>Vitis rotundifolia</i> ) (fruit pomace), European Elderberry extract ( <i>Sambucus nigra</i> ) (fruit), and Purple Carrot extract ( <i>Daucus carota sativus</i> ) (root)		
<b>Trans-Resveratrol</b>	100 mg	†
<i>(Polygonum cuspidatum)</i> (root) standardized to a minimum of 98% purity		
**Percent Daily Values are based on a 2,000 calorie diet.		
† Daily Value not established.		
OTHER INGREDIENTS: SORBITOL, WATER, GLYCERIN, NATURAL FLAVORS, AND SILICON DIOXIDE.		

**IN LABORATORY STUDIES, VIVIX INGREDIENTS WERE SHOWN TO POSITIVELY IMPACT THE FOUR KEY MECHANISMS OF CELLULAR AGING\***

### DNA DAMAGE

Vivix polyphenols have been shown to help protect and repair cellular DNA.\*

### GENETIC REGULATORS

In a major breakthrough, a recent clinical study demonstrated that Vivix ingredients activate a key genetic regulator that helps turn down cellular aging.\*

### DECLINING CELLULAR ENERGY PRODUCTION

Vivix polyphenols have been shown to promote mitochondrial biogenesis, which helps increase power production within the cells.\*

### FORMATION OF AGE PROTEINS

Vivix polyphenols are 10X more powerful than resveratrol in slowing the formation of AGE proteins that gradually can clog up cells.\*

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## VIVIX® BENEFITS AT A GLANCE

### FIGHTS CELLULAR AGING AND MORE\* In Laboratory Studies, Vivix Ingredients Were Found to\*:

- Help protect and repair cellular DNA
- Positively impact genetic regulators
- Promote mitochondrial biogenesis
- Slow AGE protein formation

### VIVIX INGREDIENTS ALSO\*:

- Support heart health
- Support brain health
- Support immune health
- Support joint health
- Promote cellular longevity
- Promote good health and well-being
- Supply antioxidants; fight free radicals
- Increase cellular energy

## WORLD'S BEST CELLULAR ANTI-AGING SUPPLEMENT\*

One of the most exciting areas in longevity research has been the study of the genetic regulators of aging. Recently, scientists identified in laboratory studies that resveratrol—a compound found in red wine—activates genetic regulators of cellular longevity pathways, which may have positive effects on DNA, cellular health, and metabolism.\* Shaklee scientists took this very exciting research to the next level to create Vivix.

### PATENT-PENDING REJUVETROL™ BLEND

#### The Most Potent Resveratrol

Our scientists sourced the purest and most potent natural resveratrol. In fact, the Shaklee resveratrol has a guaranteed minimum potency of 98%, and the amount of resveratrol found in Vivix is guided by the latest scientific studies and emerging research.

#### Super Polyphenols from the Super Grape

Our research also zeroed in on a remarkable Super Grape, known as *Vitis rotundifolia*. This is the only grape found in nature with an extra chromosome, which scientists believe greatly enhances its polyphenol profile and potential health benefits.\* Only Shaklee uses an exclusive, patent-pending extraction process to deliver this full spectrum of concentrated polyphenols, isolating key ingredients from the most bioactive parts of grapes.

#### Broad Spectrum of Polyphenols

In addition, the Shaklee patent-pending extract supplies other potent polyphenols affecting cellular longevity pathways, such as phenolic acids, ellagitannins, anthocyanins, and proanthocyanidins.\*



#21200 Vivix® Cellular  
Anti-Aging Tonic\*  
Dietary Supplement

5.1 fl. oz./30 servings

SRP: \$100.00 MN: \$85.00 PV: 54.65

**AutoShip Price—Save 10%**

SRP: \$90.00 MN: \$76.50 PV: 50.00

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## PRODUCT STORY: MOST COMPLEX SHAKLEE PRODUCT EVER CREATED

It took Shaklee scientists years of research to develop Vivix®. This incredible, all-natural, patent-pending breakthrough in cellular anti-aging research is absolutely exclusive to Shaklee.\* By harnessing the special cellular anti-aging power of the Super Grape and combining it with ultra-pure, natural resveratrol to create Vivix, Shaklee scientists have achieved a revolutionary breakthrough in the fight against cellular aging.\*

In fact, Vivix is the most complex product ever developed by the Shaklee science team. Moreover, Shaklee has ensured that it has the entire output of the largest and best growers in the world. The result is a remarkable, highly concentrated, and potent liquid formula with ingredients that have been laboratory tested to address the four key mechanisms of cellular aging\*, and Shaklee has filed patents to protect this exclusive and innovative polyphenol formulation.

## WHO WILL BENEFIT

- Adult men and women concerned about cellular aging and well-being.
- Anyone who is committed to a healthy and well-balanced lifestyle.
- Not recommended for children and pregnant or lactating women.

## HOW IT SHOULD BE USED

- The recommended serving of Vivix is one teaspoon a day.
- Shake well before use.
- Take daily, preferably with a meal such as breakfast or lunch.
- Keep Vivix bottles refrigerated at all times for optimal freshness and quality.
- Vivix is an excellent daily complement to other Shaklee supplements, including Shaklee Vitalizer™, NutriFeron®, and Cinch®.

## The REVOLUTIONARY BREAKTHROUGH in Cellular Anti-Aging\*



## The Shaklee Difference

### Fights Cellular Aging— and More!\*

#### ALWAYS SAFE

- ✓ **Over 2,000 safety and quality tests** were conducted during the development of Vivix.
- ✓ All natural. No artificial flavors, colors, sweeteners, or preservatives added.
- ✓ No bisphenol-A used in packaging.

#### ALWAYS WORKS

- ✓ **3,000 glasses of red wine:** A 30-day supply of Vivix delivers the equivalent amount of resveratrol found in 3,000 glasses of red wine.
- ✓ **Over 2,500 publications:** Just one of the ingredients in Vivix has been referenced in over 2,500 research publications, including multiple studies conducted by Harvard University, NIH, and the National Cancer Institute.
- ✓ **In laboratory studies, Vivix ingredients have been shown to impact the four key mechanisms of cellular aging\*:**
  - Protect and repair cellular DNA
  - Positively impact genetic regulators
  - Promote mitochondrial biogenesis
  - Slow AGE protein formation
- ✓ **Also supports\*:**
  - Heart, brain, cardiovascular, and joint health
  - Immune health
- ✓ **10X more powerful:** Vivix ingredients are 10X more powerful than resveratrol in slowing a key mechanism of aging—AGE protein formation.\*
- ✓ **Patent pending, exclusive to Shaklee**

#### ALWAYS GREEN

- ✓ Recyclable packaging
- ✓ Soy-based inks
- ✓ No animal testing

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